

## CALL FOR ENTRIES: WHEAT RIDGE COMMUNITY ART PROJECT

**Call Type:** Public Art

**Eligibility:** Metropolitan Area (Denver)

**Entry Deadline:** 04/27/18

**Contact:** [wheatiesacademy@gmail.com](mailto:wheatiesacademy@gmail.com)

**Details:** [www.WheatiesAcademy.org/art](http://www.WheatiesAcademy.org/art)

### PROJECT BRIEF

Love where you live, work and play! [Wheaties Academy](http://WheatiesAcademy.org) would like to commission engaging and fun artwork that represents our community to be placed along one facade of the Anderson Pool Building at Anderson Park from Memorial Day 2018 to Labor Day 2018. The work should invite viewers of all ages and backgrounds to connect with our city's past, see themselves as part of its present and envision its future. Located along the regional Clear Creek Trail, Anderson Park is the heart of Wheat Ridge and we want to express some community love!

Wheaties Academy is open to all artists' ideas and will consider any type of artwork appropriate for the location. We welcome submissions from individuals and collaborations of artists of all ages. Artists must be willing to include a component of community interaction into the artwork either through solicited elements incorporated into the final piece and/or community participation in executing the installation and/or an element of the final piece to be programmed after installation.

### LOCATION

Located along the regional Clear Creek Trail, Anderson Park is the heart of Wheat Ridge. Anderson Park is home to the annual Carnation Festival celebrating the founding of the city, the outdoor community pool, numerous sports fields, picnic spots, summer concerts in the park as well as countless gatherings and activities. Starting September 2018, the park will be undergoing renovations including updates to the pool and recreation building. Therefore this the artwork is of temporary nature at this location.

The preferred installation location is in front of the the easternmost wall of the pool pool building (see "[Site and Location Information](#)" on website). Because installation will be temporary, preference will be given to proposals which include the option to dismantle and relocate the piece to other compatible locations after Labor Day.

### CONTEXT

Wheaties Academy is a grassroots leadership program of [Localworks](#). Wheaties Academy provides dedicated community members with the skills to turn inspiration into ideas and ideas into action as they work together to creatively address issues by demonstrating possibilities right here in Wheat Ridge.

Inspired by the city's commitment to invest in the park, this year's academy participants ("Wheaties") selected commissioning a community art piece at the Anderson Pool Building for their community project requirement for the following reasons:

1. Anderson Park connects with a diverse, broad, inclusive and large audience that is representative of our whole community.
2. The park and the building are welcoming and accessible to all community members.
3. The park and pool already offer extensive programming to attract people which will connect them with the final piece of art.
4. The upcoming renovation is an exciting next step in our city's story which invokes the question: What's next?
5. This is a unique opportunity to demonstrate incorporating community art into civic and municipal projects, inspire more community art moving forward and elevate awareness of Wheat Ridge's local art scene.

The Wheaties identified community themes and icons which characterize our city. These should be considered when

designing the artwork. Click [HERE](#) for the list.

#### PROJECT SIZE

Not to exceed 25' wide, 7' 6" tall.

#### PROJECT FUNDS

\$2,000 will be awarded for the selected proposal to cover the artist(s) honorarium and up to \$500 for fabrication costs. Wheaties Academy and/or the City of Wheat Ridge will cover reasonable costs for installation including posts, framing supports and/or materials needed to affix the artwork to the building or as a free-standing display.

#### SELECTION CRITERIA

Artwork selection needs to comply with the Wheat Ridge Public Art Management Plan which means approval by the Wheat Ridge Cultural Commission and Wheat Ridge City Council are required prior to proceeding with fabrication and installation. While significant preparation has been done to support these processes, approval is not guaranteed. To accommodate the possibility of not receiving final approval, comparable private locations in the city have been identified as alternatives for installation. These locations do not require agency approval and property owners have agreed to house the artwork in lieu of Anderson Pool area if needed. Therefore, preference will be given to the portability of the project.

#### CALENDAR

- April 27, 2018: Submittal deadline (11:59 pm)
- May 10, 2018: Notification of Award
- May 15, 2018: Completion of Approvals, Notification to Proceed
- June 5, 2018: Project Installation Deadline
- June 6 - 16: Participation in a Community Event Celebrating the artwork (date TBD)

#### PROPOSAL REQUIREMENTS

The following materials are required to be submitted to [wheatiesacademy@gmail.com](mailto:wheatiesacademy@gmail.com)

1. **Letter of Interest**, not to exceed one (1) page. If submitting as a team, the Letter of Interest should be completed together. This should include:
  - a. Your interest in this project.
  - b. Your interest in the City of Wheat Ridge.
  - c. What inspires you as an artist.
  - d. Contact information for all team members including full name, home address, phone number and email address.
2. **Portfolio**, maximum of two (2) pages. This should include:
  - a. At least three (3) examples of past work or a website link to your online portfolio.
  - b. If submitting as a team, please include a portfolio for each team member, with each portfolio not exceeding two (2) pages.
3. **Artwork Proposal**. This should include:
  - a. Visual representation of the proposed artwork including any detail sketches and exact dimensions.
  - b. Written description of the work and how it will invite viewers of all ages and backgrounds to connect with our city's past, see themselves as part of its present and be inspired to shape its future.
  - c. Explanation of how the community will contribute to the artwork either through community-generated elements incorporated into the final piece and/or community participation in executing the installation or installation and/or an element of the final piece to be programmed after installation.
  - d. Description of how the piece can be dismantled and relocated.
  - e. List of materials needed for artwork and installation and approximate cost if known.

## SUBMISSION CHECKLIST

Deadline April 27, 2018

[wheatiesacademy@gmail.com](mailto:wheatiesacademy@gmail.com)

### Concept:

- ☐ Engaging and fun.
- ☐ Invites viewers of all ages and backgrounds to connect with our city's past, to see themselves as part of its present and to envision its future.
- ☐ Considers community themes and icons identified by Wheaties Academy.
- ☐ Includes a component of community interaction.
- ☐ Fits along the the easternmost wall of the pool pool building and is no larger than 25' wide x 7' 6" tall.
- ☐ Can be dismantled and reassembled at another location (optional)

### Submission:

- ☐ **Letter of Interest**, not to exceed one (1) page. If submitting as a team, the Letter of Interest should be completed together. This should include:
  - ☐ Your interest in this project.
  - ☐ Your interest in the City of Wheat Ridge.
  - ☐ What inspires you as an artist.
  - ☐ Contact information for all team members including full name, home address, phone number and email address.
- ☐ **Portfolio**, maximum of two (2) pages. This should include:
  - ☐ At least three (3) examples of past work or a website link to your online portfolio.
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  - ☐ List of materials needed for artwork and installation and approximate cost if known.